

# Macau MIPAA Meeting Oct 2007

Enabling Environment and Enabling Elderly Person

Action of the Hong Kong Housing Society  
Towards the MIPAA 2002 “Priority Directions”



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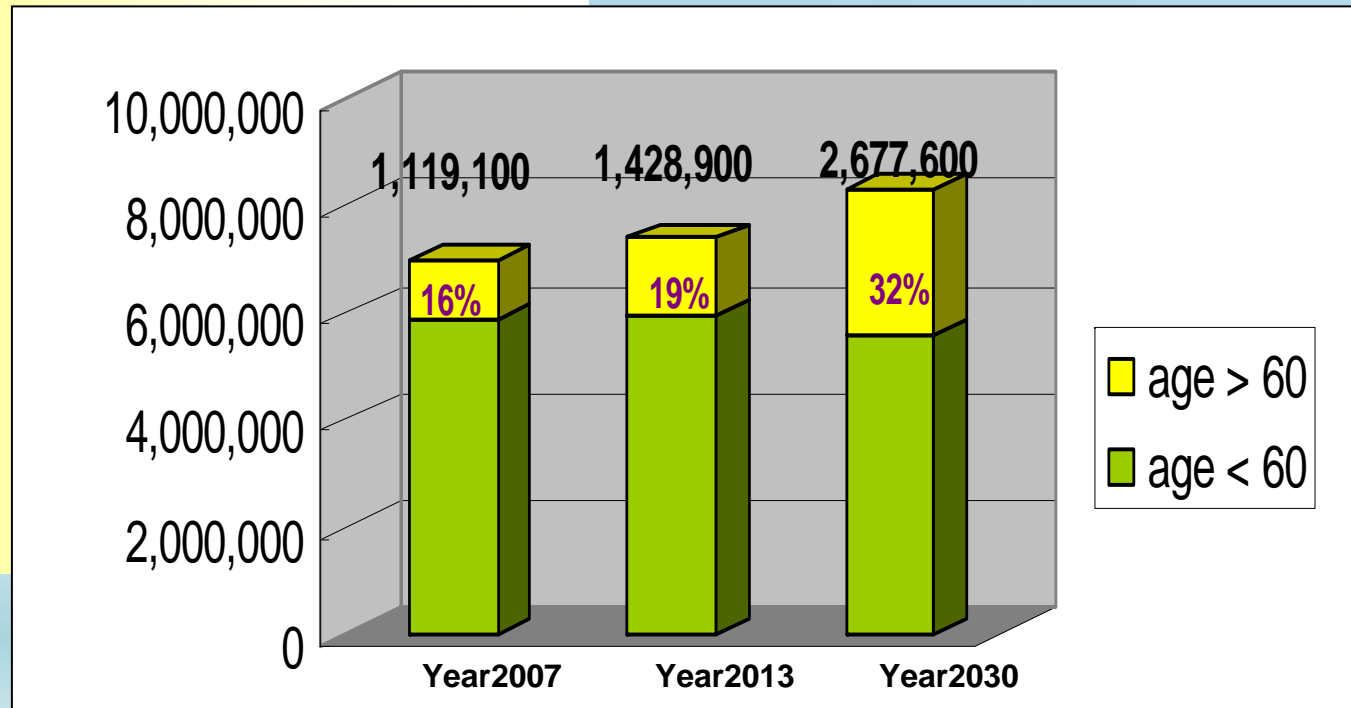
# Population Density in Hong Kong

Hong Kong is a densely populated city, with area of 1100 km<sup>2</sup> and a population of 6.8 million: 6,211/km<sup>2</sup>.



# Ageing Population in Hong Kong

## Projection of the Hong Kong Population



1.4 million of Hong Kong population will be over 60 by 2013; it will increase to 2.6 million by 2030.



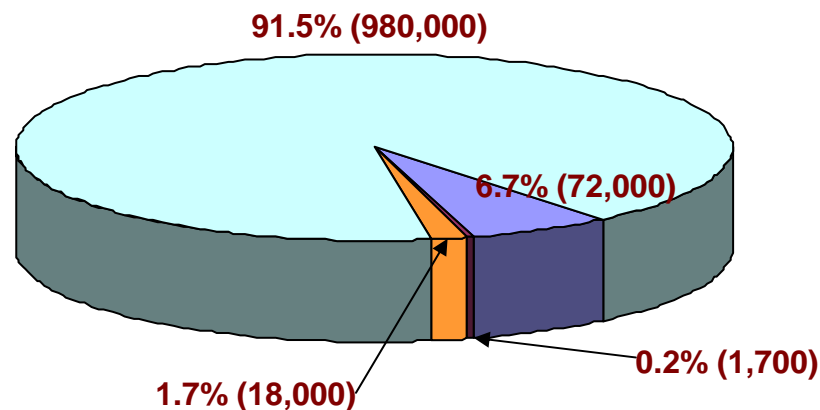
# Government Policy on Elderly Services

- **In 1997, the Elderly Commission was established to provide advice to the Hong Kong Government in the formulation of a comprehensive policy in caring for elderly people.**
- **Services to the elderly people were mainly provided by Non-Government Organizations, with subsidies and subvention from the Government.**



# Elderly population by type of housing & caring services

Elderly population in mid 2005



- Living at home with Integrated Home Care Services
- Old age home residents
- Living at Home with Enhanced Home & Community Care Services
- Living at home without community care service

**91.5 % (980,000) of elderly at home receive no special caring services.**

# Housing & MIPAA

- Housing is a fundamental resource and asset which can help to achieve goals of the three priority directions indicated by the MIPAA 2002:
  1. **Older Persons and Development**
  2. **Advancing health and well-being into old age**
  3. **Ensuring enabling and supportive environment**

# The Housing Society is a Third Sector Non-Government Organization providing housing and related services



Founded in 1948



# Accomplishment of HKHS in the three priority directions

- From 1960's to 1990's the HKHS provided purposely built elderly units.
  - Age-friendly environment facilitates elderly residents to enjoy maximum mobility and independence.



# Accomplishment of HKHS in the three priority directions

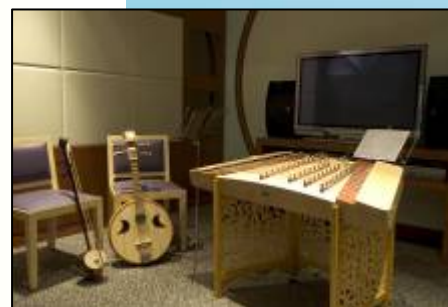
- Common lounge / activity room for elderly residents.
- Wardens organize activities & provide basic care to elderly residents.
- Wardens liaise with other NGOs to provide services e.g. meals on wheels, house cleaning, etc.



# Accomplishment of HKHS in the three priority directions

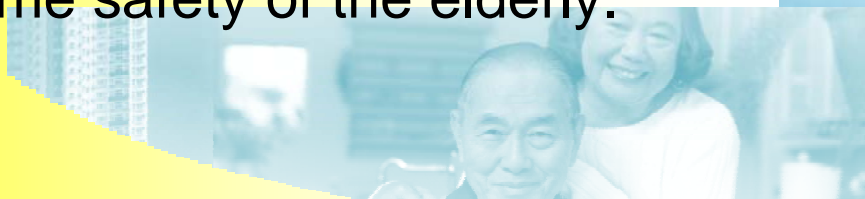
- 2003 – Senior Citizen Residences Scheme (SEN)

- An assisted care housing model for middle income elderly people.
- Integration of residential services with medical care, rehabilitation services, cultural and recreational services.
- Self financing & user-pay policy.



# Accomplishment of HKHS in the three priority directions

- 2005 – Elderly Resources Centre (ERC)
  - Fills the existing gap of insufficient services to ‘healthy’ elderly living in community.
  - Facilitates penetration of the concept on community care and home safety of the elderly.



# Accomplishment of HKHS in the three priority directions

- Educates elderly people, caregivers, professionals on prevention of home accidents and risky behaviors of the elderly people.
- Trains elderly volunteers
  - Encourage elderly people's active participation in society and development.
- Promotes 'ageing in place'.



# Accomplishment of HKHS in the three priority directions

- 2006 – Integrate ‘elderly care’ with ‘property management’
  - Collaboration of the volunteers, NGOs and property management staff and HKHS-ERC.
  - With volunteers as housing ambassadors to promote home safety.
  - Encourage elderly persons to maintain or adopt active and healthy lifestyle.



# Looking Ahead

- Develop new housing models to offer choices for elderly people.
- Encourage the younger generations to live closely to their elderly parents.
  - reinforce the traditional Chinese family mutual support culture
  - facilitate the inter-generation solidarity
- Integrate property management with elderly care.
  - develop training curriculum for property management professionals and train property management staff of HS and private property management agencies on the integrated approach.

For more detail information about our organization,  
the Senior Citizen Residences Scheme, and  
the Elderly Resources Centre,  
please visit the following website:

[www.hkhs.com](http://www.hkhs.com)



# Thank You

