

HKHS International Conference

**What is the future of senior housings in Japan?
Super-aged Japan is the mirror of
other countries' future.**

November 1, 2018

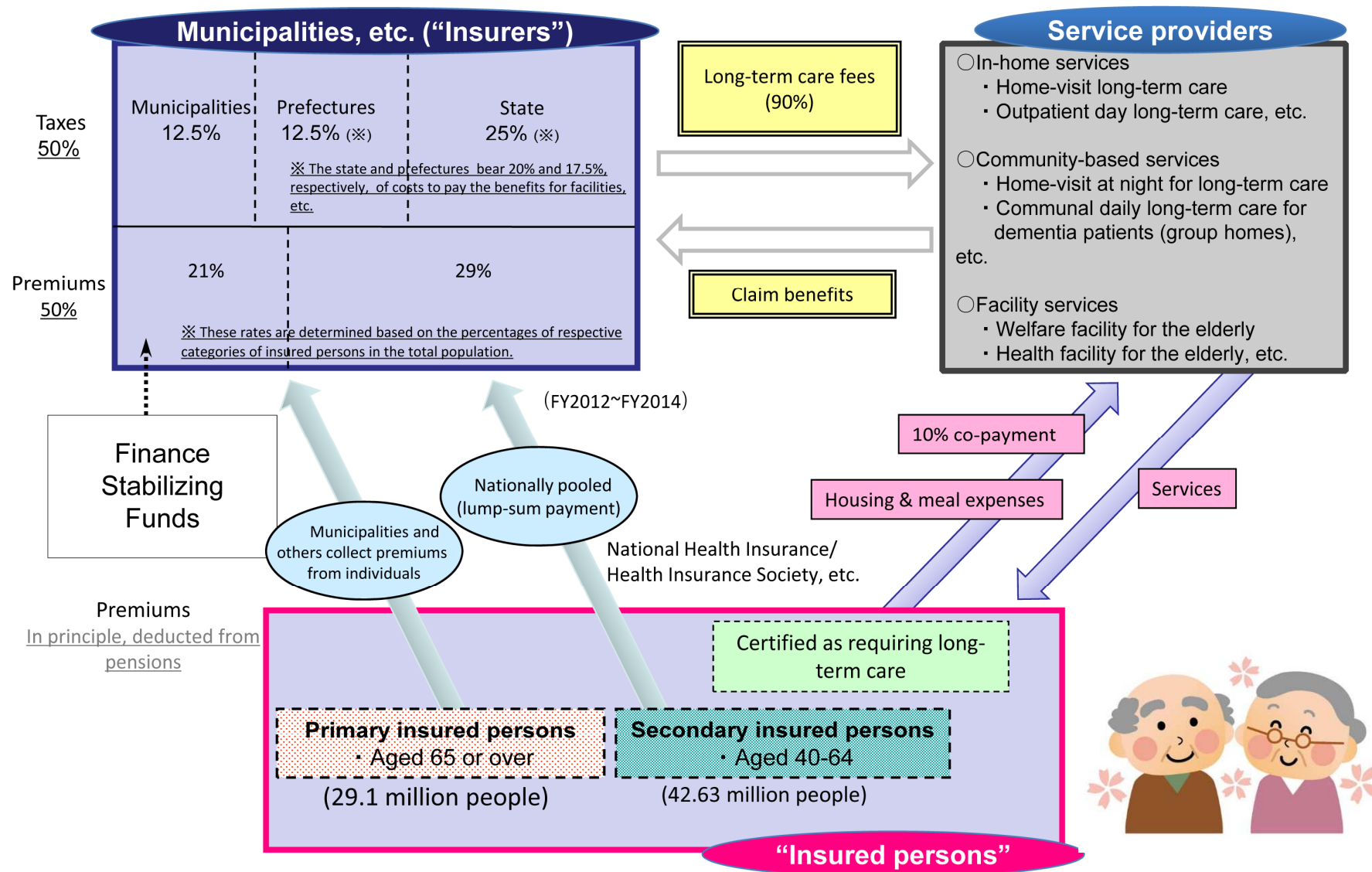
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What is the Long-term Care Insurance System?

Age ratio & welfare policies for the elderly

	Age ratio (year)	Major policies
1960s <u>Beginning of welfare policies for the elderly</u>	5.7% (1960)	1963 Enactment of the Act on Social Welfare Services for the Elderly ◇ Intensive care homes for the elderly created ◇ Legislation on home helpers for the elderly
1970s <u>Expansion of healthcare expenditures for the elderly</u>	7.1% (1970)	1973 Free healthcare for the elderly
1980s <u>“Social hospitalization” and “bedridden elderly people” as social problems</u>	9.1% (1980)	1982 Enactment of the Health and Medical Services Act for the Aged ◇ Adoption of the payment of co-payments for elderly healthcare, etc. 1989 Establishment of the Gold Plan (10-year strategy for the promotion of health and welfare for the elderly) ◇ Promotion of the urgent preparation of facilities and in-home welfare services
1990s <u>Promotion of the Gold Plan</u>	12.0% (1990)	1994 Establishment of the New Gold Plan (new 10-year strategy for the promotion of health and welfare for the elderly) ◇ Improvement of in-home long-term care
Preparation for adoption of the Long-Term Care Insurance System	14.5% (1995)	1997 Enactment of the Long-Term Care Insurance Act
2000s <u>Introduction of the Long-Term Care Insurance System</u>	17.3% (2000)	2000 Enforcement of the Long-Term Care Insurance System

Structure of the LTCI System



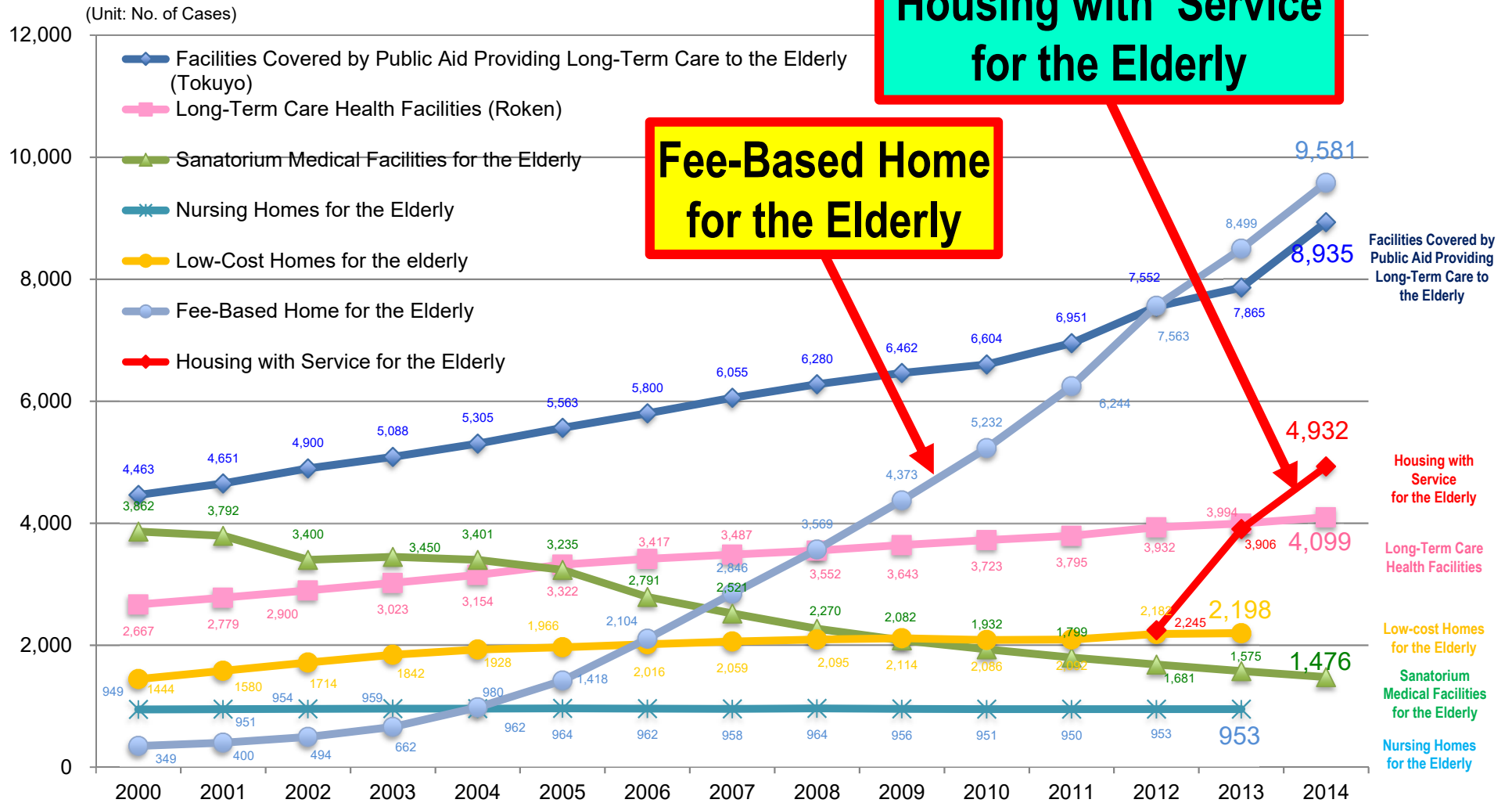
Source: Ministry of Health, Labor and Welfare

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What are benefits of LTCI?

1. Care service infrastructure was established by privates companies' active involvement.
2. Care services quality has been drastically improved.
3. Public recognition of care services has been increased

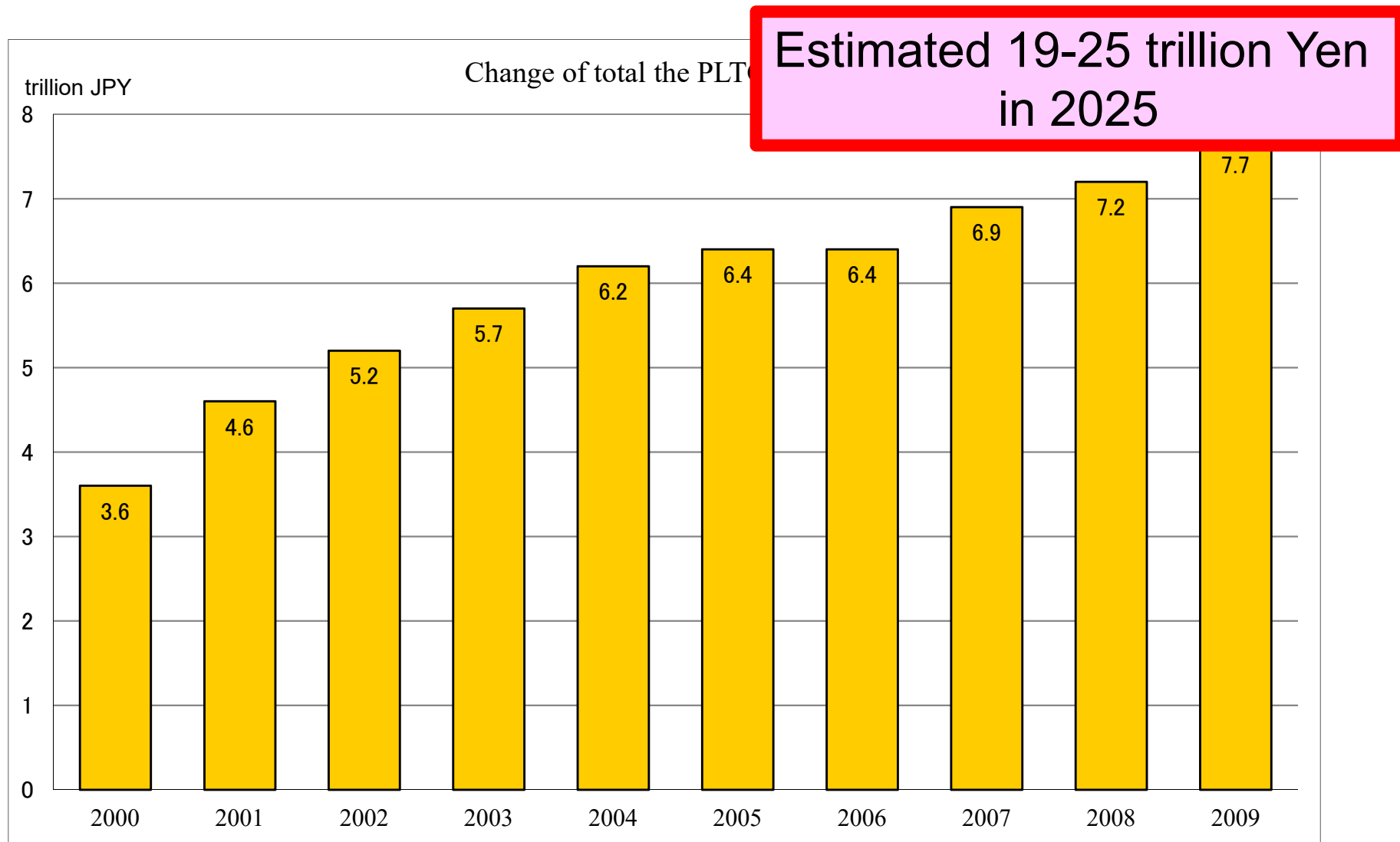
Number of facilities for the elderly



What are challenges of LTCI?

1. **Lack of budget** became serious due to the increase of LTCI users
2. **Lack of care staff** became serious due to the lower wages, lower reputation
3. **Spoiled care service providers** were increased due to the regulation-oriented industry

Long-term Care Insurance cost is increasing



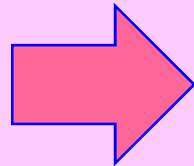
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Senior citizens and Working population

Senior citizens aged 75 and over

2013
15,600,000



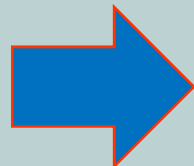
2025
21,786,000

500,000
people
every year



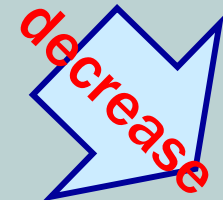
Working population aged 15 ~ 64

2013
79,000,000



2025
70,850,000

700,000
people
every year



**What will happen to care industry
when the LTCI budget is
reduced furthermore?**

The trends are already seen...

1. Some providers such as operators of “Housing with Service for the Elderly” **must increase monthly rental fee** due to the reduction of pay-off from LTCI in 2018.
2. **Selection & bankruptcy** will be increased
 - **More than 100 service providers went out of business in FY2016** which is the maximum in the past.

Bankruptcy of care service providers

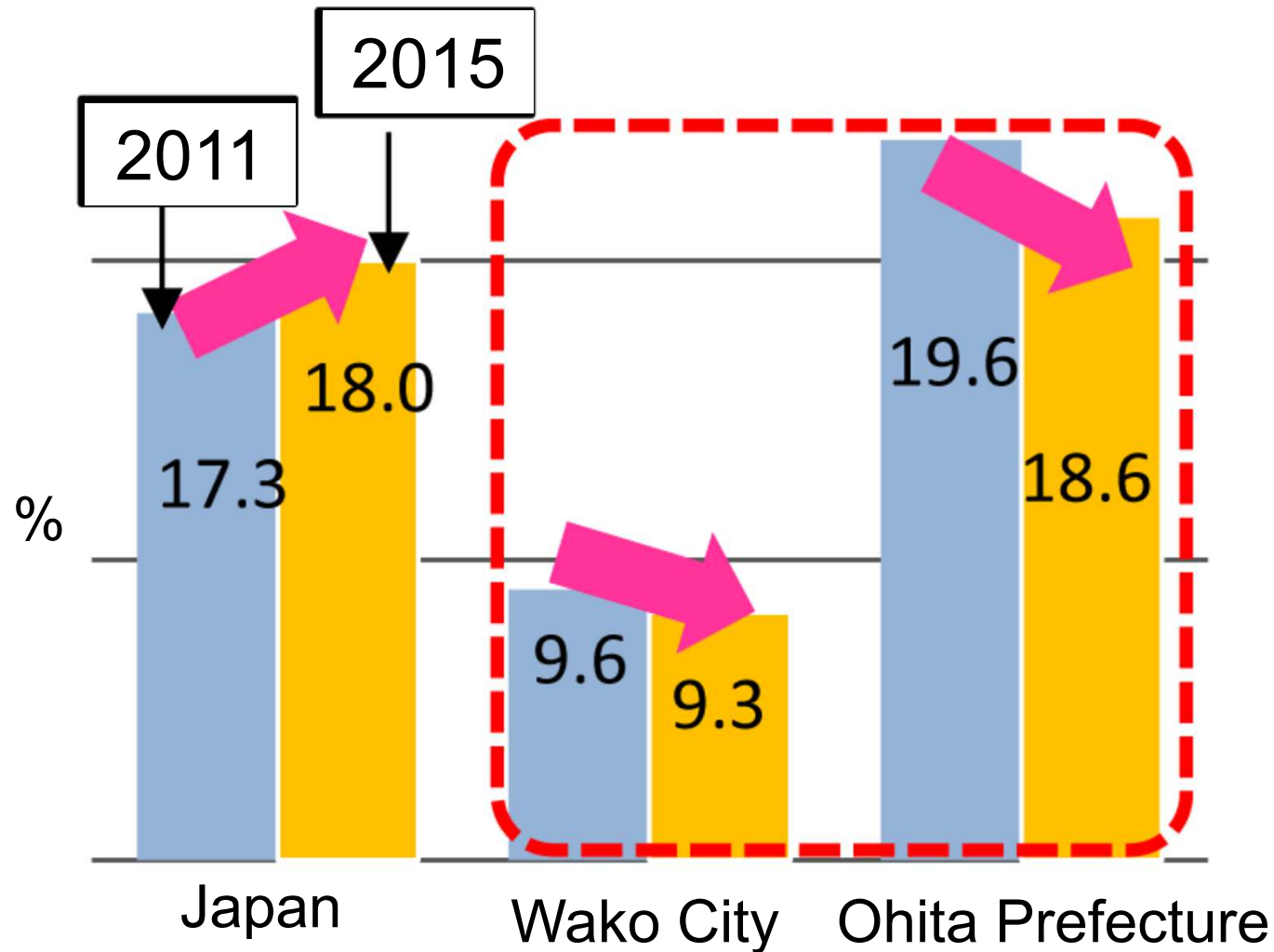


**What are the ways to make the
LTCl sustainable from the
government's viewpoint?**

“Carrot and Stick”

1. Creating “Financial incentive” to the insurers (municipalities) who can improve the average care level of LTCI users.
2. Users’ cost burden increase
 - From 20% to 30% cost burden to higher income persons from August, 2018.

Some insurers could decrease the “Average Required Care Level”



**What are the ways
to make the LTCI sustainable
from the care service provider's
viewpoint?**

Care service providers must focus:

1. Making the use of **ICT & robots**
2. Making the use of **foreign workers**
3. Making the **management innovative**

How can we LTCI be affordable?


Next steps in short term

1. Developing **new housing models to meet the demand for aged Baby Boomers** from the price and quality point of view.
2. Developing **new business models not depending on revenue from the LTCI.**
3. Realizing **High-touch by High-Tech**
 - The role of the care robots does not mean replacing human power, but does mean releasing human ability for **higher level work robots cannot do.**

Next steps in long term

1. Realizing **the same level of staff salary as average industry** by improving productivity

2. Realizing the care service industry is **the best opportunity for people's human growth**
 - ① In Hong Kong and Singapore, care work is the job for foreigners.
 - ② In China, care workers are disfavored by relatives and cannot get marry.
 - ③ We need to change the care industry **from labor-intensive to “creative-intensive” industry.**



Thank you!
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