

OUR PROFILE

The Hong Kong Housing Society is an independent, not-for-profit organisation which has been providing quality and affordable housing to the residents for the past 56 years. Throughout that time and with the support of the government, the Housing Society has tailored its housing to precisely meet the needs of niche markets. It is guided by a Supervisory Board and an Executive Committee made up of professional people drawn from both the public and private sectors. Each member has a broad understanding of the community he/she represents which is conducive to the business development of the Housing Society.

For over five decades, the Housing Society has applied a sense of social mission to the production of housing at all levels of our community. This vision and commitment to act proactively in the long-term interests of Hong Kong continue as the city and the Housing Society move forward.

OUR MISSION

Hong Kong Housing Society is a non-government organisation aiming to serve the needs of the Hong Kong community in housing and related services. We strive to be a world-class housing solution provider and innovator with leadership in quality, value for money and management. We put **customer, quality, talent** and **prudence** as the core values that support our guiding principles.

機構

香港房屋協會是一個獨立的非牟利機構，成立五十六年來，一直為廣大市民提供他們所能負擔的優質居所。房協一直得到政府的支持，並在社會各界及專業人士組成的監事會及執行委員會領導下，發展各類型房屋，配合市場的需要，為市民建設美好居所。監事會及執行委員會成員來自不同專業界別，對所代表的行業有深切的認識，有助推動房協的業務發展。

超過半世紀以來，房協懷着熱切的使命感，為社會各階層建造美好的家園。邁向未來，我們將以同樣的熱誠和抱負，積極拓展服務，配合香港社會的長遠利益。

宗旨

香港房屋協會是一個非官方機構，目的是為香港市民提供房屋及相關的服務。我們致力解決住屋問題和不斷創新，以達到世界水平，並在質素、物值及管理方面佔領導地位。我們以「顧客為本」、「優質為尚」、「人才為基」及「資源為用」為信念，實踐企業原則。