

The Hong Kong Housing Society was established more than half a century ago to serve the needs of the Hong Kong community in housing and related services. Although this mission has not changed, our role has evolved over time. Today, we cater for the changing housing needs of the Hong Kong population and seek to improve the living environment to provide not just quality housing, but quality living.

## Message from the Chairman 主席的話



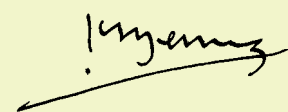
香港房屋協會成立至今逾半個世紀，一直致力為香港市民提供房屋及相關服務。雖然這個社會使命從來沒變，但我們的角色卻隨著時代而演變。今日，我們因應社會對住屋需求的轉變，不但改善居住環境以提供優質居所，更致力提升市民的生活質素。

With mounting public awareness of the importance of sustainability, it is opportune for us to now present our first Corporate Environmental Report – a comprehensive review of the environmental performance of the Housing Society and a reflection of our achievements and shortcomings.

At the Housing Society, we have taken our environmental responsibilities seriously. Apart from achieving certification to ISO14001 in 2002, we have also introduced a number of environmental initiatives in our projects over the years, such as the environmentally-friendly housing development, Verben Heights in Tseung Kwan O and city revitalisation projects for greening and beautifying our street environment. With the certified system now in place, we can continue on our environmental journey in a more structured and holistic manner.

In maintaining a quality living environment for our residents and tenants, the environmental practices of our property management services are benchmarked against good practices in the industry. A number of environmental measures have been adopted, among them energy-saving lighting equipment and green slope management. In addition to our various recycling programmes, numerous environmental awareness activities are conducted every year to cultivate a sense of environmental responsibility among our tenants, property owners and their families.

The Housing Society is consciously committed to environmental protection, as is evidenced in the way we plan and deliver our housing solutions and services. The mindset of protecting the environment has been seeded in our value system and we will maintain our holistic environmental approach to promote sustainable operations for the betterment of society at large.



**Yeung Ka-sing, SBS, MBE, JP**

*Chairman*

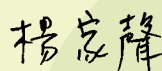
隨著市民對可持續發展意識的提升，我們相信這是適當時候發表首份企業環保報告，全面回顧房協在保護環境方面的工作成效，同時亦檢討不足之處。

房協非常重視保護環境的責任。我們在2002年獲取ISO14001認證，並在過去多年在房屋項目上推行多項環保措施，例如在將軍澳發展的環保屋苑茵怡花園，以及推行市區活化項目，綠化和美化街道環境。我們的環境管理系統取得認證，有助我們更有系統及更全面地推展我們的環保工作。

我們致力為住戶和租戶締造優質的生活環境，在物業管理服務方面參照業界的最佳環保守則和標準。我們推行連串的環保措施，包括使用

節能的照明裝置以及綠化斜坡等。除了形形色色的回收計劃外，我們每年亦積極籌劃教育宣傳活動，藉以提高租戶、業主和家人的環保意識，共同為環保出一分力。

房協勇於承擔保護環境的重任，在我們規劃房屋發展和服務設計上可見一斑。事實上，環保意識早已植根於我們的企業信念，我們會繼續貫徹全面的環保方針，推廣可持續的企業營運，締造更美好的社會。



**楊家聲** 太平紳士  
主席